

When the East Goes to the Poll: Explaining the Regional Differences in AfD-Voting in the 2021 Federal Election

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Veröffentlichungsversion / Published Version

Forschungsbericht / research report

Zur Verfügung gestellt in Kooperation mit / provided in cooperation with:

Verlag Barbara Budrich

Empfohlene Zitierung / Suggested Citation:

Götzel, J. (2023). *When the East Goes to the Poll: Explaining the Regional Differences in AfD-Voting in the 2021 Federal Election*. (DNGPS Working Paper, 01/2023). Opladen: Verlag Barbara Budrich. <https://doi.org/10.3224/dngps.v9i1.01>

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DNGPS



A-01-2023A

WORKING PAPER



**WHEN THE EAST GOES TO THE POLL: EXPLAINING
THE REGIONAL DIFFERENCES IN AFD-VOTING IN
THE 2021 FEDERAL ELECTION**

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EAST GERMANY

AFD

VOTING BEHAVIOR



Herausgeberschaft:

Deutsche Nachwuchsgesellschaft für Politik- und Sozialwissenschaft e.V. (DNGPS)

Ansprechpartner:

Redaktion der DNGPS Working Paper (working-paper@dngps.de)

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Amtsgerichtsnummer: VR 200767 | Amtsgericht Osnabrück | Ust-Ident. Nummer: 66/270/03787

Bankverbindung: IBAN DE33 2655 0105 1551 1544 36 | BIC NOLADE22XXX | Sparkasse Osnabrück

Verlag:

Verlag Barbara Budrich GmbH, Stauffenbergstr. 7, D-51379 Leverkusen-Opladen

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ISSN Online: 2365-3329

Verlag Barbara Budrich GmbH, <https://budrich.de>

WHEN THE EAST GOES TO THE POLL: EXPLAINING THE REGIONAL DIFFERENCES IN AFD-VOTING IN THE 2021 FEDERAL ELECTION

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ABSTRACT

In the 2021 German federal election, the share of East Germans who voted for the Alternative for Germany (AfD), a radical right-wing party, was more than twice as high as the share of AfD voters in West Germany. While most scholars focus on the general determinants of AfD-voting, this paper sheds light on specific variables that could explain these east-west differences. To achieve this, I develop a two-sided argument which considers both the distribution of common AfD-voting determinants and the socialization experiences of East Germans. Multivariate regression with the 2021 GLES data reveals a remaining East bonus in AfD-voting, indicating that the distribution of voting determinants alone cannot explain the regional differences in AfD vote share. Nevertheless, this paper presents a novel structured approach to the issue.

KEYWORDS: EAST-GERMANY | AFD | EAST-WEST DIFFERENCES
VOTING BEHAVIOR

WENN DER OSTEN WÄHLT: ERKLÄRUNGEN FÜR OST-WEST-UNTERSCHIEDE IN DEN AFD- WAHLERGEBNISSEN DER BUNDESTAGSWAHL 2021

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ZUSAMMENFASSUNG

Bei der Bundestagswahl 2021 lag der Anteil der Alternative für Deutschland (AfD)-Wähler:innen in Ostdeutschland mehr als doppelt so hoch als der in Westdeutschland. Während Forschende sich häufig mit generellen Determinanten für eine AfD-Wahl beschäftigen, sucht diese Studie nach Variablen, die die Ost-West-Unterschiede erklären können. Hierfür wird ein Argument entwickelt, dass sowohl die Verteilung von allgemeinen Wahldeterminanten als auch Sozialisationseffekte von Ostdeutschen umfasst. Multivariate Regressionen mit den 2021 GLES Daten zeigen einen bestehenden Ostbonus für die AfD und verdeutlichen, dass die Verteilung von Wahldeterminanten allein die regionalen Unterschiede in den Wahlergebnissen nicht erklären kann. Dennoch bietet diese Studie einen neuen, strukturierten Ansatz.

**KEYWORDS: OSTDEUTSCHLAND | AFD | OST-WEST-UNTERSCHIEDE
WAHLVERHALTEN**

1. INTRODUCTION

On September 26, 2021, the ninth all-German federal election was held (Deutscher Bundestag 2021). While more than three decades have passed since the reunification of the country, East and West Germans still differ in their voting behavior. This phenomenon is especially pronounced for the newest political party in the German federal parliament, the Alternative for Germany (AfD) (Goerres et al. 2018: 249). Characteristics for the party are its nativist ideas and populist rhetoric (Arzheimer/Berning 2019: 6; Goerres et al. 2018: 249).

Interestingly, this East-West divide in the electoral success of the AfD was not present initially but developed over the years and coincided with a party transformation (Arzheimer 2021: 64; Bieber et al. 2018: 449). In 2013, the party achieved similar election results in both parts of Germany (Arzheimer 2021: 64). However, they did not surpass the five percent threshold to enter federal parliament (Goerres et al. 2018: 246). This changed in 2017 when the party achieved a vote share of 21.9% in the Eastern part of Germany whereas only 10.7% of West Germans voted for the emerging party (Weisskircher 2020: 644).

During the period between the 2013 and 2017 elections and specially following the so-called refugee crisis in 2015, the AfD underwent a programmatic reorientation towards a radical right, nativist party (Bieber et al. 2018: 441–42; Goerres et al. 2018: 247; Schmitt-Beck et al. 2017: 275). In 2021, the political party lost votes and could only record 10.3% (Der Bundeswahlleiter 2021; Deutscher Bundestag 2021). Nevertheless, the East-West divide increased even further with vote shares of 20.9% in the territory of the former German Democratic Republic (GDR) and of only 8% in West Germany (Der Bundeswahlleiter 2021, own calculations). Thus, there appears to be a correlation between the voters' residence in East or West Germany and their voting behavior for the AfD that has recently or frequently been analyzed in a structured way, especially not for the 2021 federal election.

However, this divide is particularly interesting as the AfD is not as a typical regional party (Arzheimer 2021: 62) which otherwise might have been an explanation for the great differences. Additionally, the party has attracted a lot of public attention in recent years due to its radical right slogans and statements (Goerres et al. 2018: 246). From a normative perspective, this issue demands more research and therefore raises the following question that is answered in this paper: *How can one explain the regional divide between East and West Germany in AfD-voting in the 2021 federal election?*

In order to address this question, the paper examines both common theoretical approaches to AfD-voting – economic and socio-demographic explanations – as well as two arguments related to the specific experience of East Germans in the former GDR by Pesthy et al. (2021). By replicating different approaches from relevant research, this paper aims to incorporate several arguments into a broader framework. When analyzing the 2021 GLES pre- and post-election data, this study identifies an 'East bonus', even after controlling for standard explanatory variables. However, the findings also indicate that different socialization in the GDR and West Germany may also play a role in explaining regional differences.

The paper is structured as follows: First, the literature regarding the East-West divide is reviewed

to identify the research gap that this paper aims to fill. Second, I present a theoretical argument explaining the nature of the regional differences. Following the description of the methods and data, the theorized hypotheses are empirically tested to analyze the phenomenon. Finally, the paper concludes with a critical evaluation of its limitations.

2. STATE OF RESEARCH

East-West differences in voting behavior have been an interesting phenomenon in political science since the first all-German federal election in 1990 (Arzheimer/Falter 2005: 244). However, the debate gained renewed attention in recent years with the rise of the AfD and its strong support in the Eastern region of the country (Weisskircher 2020: 614). Scholars have applied various theoretical frameworks trying to explain the success of the right-wing populist party in general and especially in East Germany (see e.g. Bergmann et al. 2018; Manow 2019; Rippl/Seipel 2018; Weisskircher 2020).

Hereby, two main strands of argumentation can be identified: For instance, scholars like Manow (2019), Betz (1994), Lengfeld (2017), Spier (2010), and Lux (2018) argue that economic factors as voting determinants for the AfD – sometimes within the frame of the losers of modernization theory – are at play. Some studies have found empirical evidence supporting these arguments (see e.g. Abou-Chadi et al. 2022; Lux 2018; Manow/Schwander 2022; Rippl/Seipel 2018), while others have not (see e.g. Baron/Görtz 2022; Lengfeld 2017). Opposing this approach, other scholars emphasize cultural changes as causes for the success of right-wing populist parties (see e.g. Norris/Inglehart 2019). Besides those main explanatory frameworks, other concepts like ‘post-democracy’ (see e.g. Rippl/Seipel 2018), psychological causes (Walther/Isemann 2019), as well as analysis of individual socio-demographic variables such as gender (Molitor/Neu 1999; Sauer 2017) or religion and religious denomination (Marcinkiewicz/Dassonneville 2022; Montgomery/Winter 2015; Pickel/Yendell 2018; Steinmann 2022) add to the broadness of the field of research.

Several papers offer arguments and analyses for regional differences on the meso-level: Haffert (2022) highlights the importance of historical events in shaping contemporary regional voting patterns, while Zibblatt, Hilbig, and Bischof (2022) provide insights into the influence of regional dialects on support for the AfD. Furthermore, the intergroup contact theory is an important theoretical framework in meso-level analyses. Otteni (2019) finds that low immigrant density is associated with AfD electoral success. Wagner et al. (2003: 30) also employ the intergroup contact theory to examine differences in ethnic prejudice in East and West Germany, tracing these disparities back to variations in contact with immigrants.

Multiple publications have examined the East-West divide in AfD voting but few have investigated whether these differences go beyond the general associations described above (Goerres et al. 2018: 250–51): Stroppe and Jungmann (2022) differentiate between compositional and contextual effects which is similar to the argument presented in this paper. They find an East bonus when controlling for several context factors, but their analysis is more focused on meso-level contextual variables such as regional median income. Arzheimer (2016) develops an argument for both the AfD and the Left Party on the individual level, which is analyzed more thoroughly in his 2021 paper

(Arzheimer 2021). Using the GLES 2017 data, he finds no remaining East bonus for the AfD when controlling for satisfaction with democracy, the respondents' position on immigration, taxation and welfare state, and control variables such as age, gender, and education. Goerres et al. (2018) examine the supporter base of the AfD in 2016, after the reorientation of the party but before the 2017 federal election. Using the likelihood of voting for the AfD as the dependent variable, they also find no remaining effect of adolescence in the former GDR or East Germany (compared to adolescence in West Germany) (Goerres et al. 2018: 257). However, their paper only briefly discusses the causes for regional differences and suggests that the distribution of voting determinants may play an important role in this matter (Goerres et al. 2018: 250–51).

Finally, it is worth mentioning Pesthy et al.'s (2021) work. They present a comprehensive argument for the socialization of East and West Germans with regards to populist and nativist attitudes. By comparing different generations, they discover the importance of these attitudes in influencing AfD voting in East Germany (Pesthy et al. 2021: 85). Their theoretical argument and operationalization serve as an essential foundation for this paper.

However, the state of research is still lacking a structured theoretical argument. While some scholars have briefly discussed the possible reasons for a divide between East and West German voting patterns (Arzheimer 2016: 71–73; Richter/Bösch 2017: 15), only a limited number of studies have provided a comprehensive theoretical argument for this phenomenon (see e.g. Pesthy et al. 2021; Weisskircher 2020). This constitutes the first research gap. Furthermore, there is only a limited number of analyses of the 2021 data, which creates the second research gap. Therefore, this paper fills these two research gaps by developing an argument that can analyze a possible 'East bonus' for the 2021 federal election and provide explanations for this phenomenon based on Pesthy et al.'s (2021) argument. Additionally, this paper replicates parts of their analysis and incorporates their work into a broader theoretical frame and analysis.

Given that Pesthy et al.'s (2021) argument focuses on different cultural attitudes, cultural backlash as a theoretical frame for radical right voting is not analyzed in this paper due to the overlap. Thus, the paper primarily focuses on economic reasons and certain socio-demographic variables to minimize potential regional influences in East Germany on voting behavior.

3. THEORETICAL FRAMEWORK

The question of how to explain voting differences in East and West Germany can be approached from various theoretical perspectives that are explained in the following sections.

3.1 DIFFERENT CONDITIONS BUT SAME ASSUMPTIONS IN EAST GERMANY

First, different factors, such as higher unemployment rates (Lux 2018: 263), contribute to voting for right-wing populist parties. The core of this first theoretical argument is that these conditions tend to occur more frequently in East Germany than in its Western counterpart, leading to differences in election results (Arzheimer 2016: 71–72; Kaspar/Falter 2009: 203). The losers of modernization theory is not specific to the unique experience of East Germans in the GDR (see e.g. Goerres et al. 2018; Lengfeld 2017; Lux 2018; Rippl/Seipel 2018; Spier 2010) and is briefly theorized before

discussing socio-demographic characteristics of the population of East Germany.

To explain the rise of right-wing populist parties on the individual level, scholars often refer to modernization developments over the last three decades that created so-called winners and “losers of modernization” (Betz 1994: 25) who tend to vote for right-wing populist parties (Goerres et al. 2018: 250; Lux 2018: 257–58; Spier 2010: 59; Wurthmann et al. 2021: 871).

Globalization has led to increased competition on the global market for both employers and employees (Lengfeld 2017: 213). This results in higher risks of unemployment or loss of income, particularly among low-educated employees in the manufacturing sector (Goerres et al. 2018: 250; Lengfeld 2017: 213; Schwander/Manow 2017: 2). According to Lengfeld (2017: 213–215) and other scholars (Goerres et al. 2018: 250; Lux 2018: 258; Richter/Bösch 2017: 9), losers of modernization are mostly low-paid, low-educated workers who are in direct competition with immigrants on the labor market. This explains their rejection of immigration and their vote for right-wing populist parties such as the AfD.

An important aspect of this approach is the subjective perception of one’s own economic status. Individuals compare themselves to others and potentially perceive them as being economically better off which leads to negative emotions among modernization losers which in turn influences their voting behavior (Lengfeld 2017: 213; Richter/Bösch 2017: 9). Right-wing populist parties often promise “to take back control” (Schwander/Manow 2017: 5) by restricting immigration policies, which appeals to these voters (Richter/Bösch 2017: 9).

When trying to explain the association of East Germany and the AfD’s success, it can be argued that the economic conditions in East Germany, resulting from decades of planned economy in the GDR and the region’s integration into West Germany after reunification, contribute to the AfD’s election success (Franz et al. 2018: 137; Träger 2017: 332; Weisskircher 2020: 617–18). To test this argument empirically, the first hypothesis can be proposed:

H1: When controlling for the individual objective and subjective economic situation, the regional differences in AfD-voting decrease.

Another factor that may explain regional differences in voting behavior is the distinct composition of the population (Arzheimer 2016: 71–72). The idea behind this argument starts with certain socio-demographic characteristics in the East population that are considered to be conducive to voting for right-wing populist parties like the AfD. For example, many residents of East Germany do not identify with any particular religion (Arzheimer 2016: 72; Klüsener/Goldstein 2016: 15; Pickel/Yendell 2018: 223; Thieme 2018: 27) while research suggests that religious affiliation may act as a barrier to supporting right-wing populist parties (Bieber et al. 2018: 449; Marcinkiewicz/Dassonneville 2022; Montgomery/Winter 2015). In contrast, Christians in both parts of Germany tend to support the Christian-Democratic Union or the Social Democratic Party rather than the AfD (Elff/Roßteutscher 2009: 310; Kaspar/Falter 2009: 203; Thieme 2018: 44). Thus, differences in religious denomination may help explain the variation in AfD support across regions, as proposed in the second hypothesis:

H2: When controlling for the distribution of religious denomination, the regional differences in AfD-voting is reduced.

In addition to religion, East and West Germany also differ in their age and gender composition. Nevertheless, these differences are not distinct enough for a proper theoretical argument including hypotheses (see methods and data). Therefore, they are added as control variables to ensure that the central argument about the unique conditions in East Germany is properly tested.

3.2 DIFFERENT, UNIQUE EXPERIENCES OF EAST GERMANS

A contrary approach to the one above is the assumption that East Germans have unique attitudes that predispose them to vote for the AfD. These attitudes could arise from the distinct historical experiences of East Germans whereas the theoretical approaches above produce specific attitudes in both parts of Germany (Stroppe/Jungmann 2022: 50–51). This section explores experiences before 1990. Two hypotheses are proposed based on the assumption that the differences in attitudes are not captured by the typical voting determinants discussed in the previous hypotheses.

As explained above, the AfD combines both populist and nativist aspects (Arzheimer/Berning 2019: 4; Pesthy et al. 2021: 71). In most theories of voting choice, voters choose a party that shares their values to ensure that their beliefs are represented in political decisions (Pesthy et al. 2021: 74). Thus, this section defines both concepts briefly before exploring how the unique historical background of East Germans in the GDR could have contributed to the development of these attitudes.

Mudde (2004: 544) defines populism as a thin ideology *“that considers society to be ultimately separated into two homogeneous and antagonistic groups, ‘the pure people’ versus ‘the corrupt elite’, and which argues that politics should be an expression of the volonté générale (general will) of the people”* (Mudde 2004: 562, italics in original). Therefore, populists establish a sharp “ingroup-outgroup demarcation” (Pesthy et al. 2021: 73) between the two opposing and homogenous groups: the people and the elite (Mudde 2004: 543).

Pesthy et al. (2021: 75) assert that populist thinking about homogenous people was characteristic of the GDR: The East German Communist Party (SED) regime used socialist ideology to legitimize their power by adding populist aspects to their programs (Lemke 1991: 32). The government continuously emphasized the homogeneity of GDR society as proletarians (Pesthy et al. 2021: 75). Simultaneously, the socialist culture of the GDR did not promote the concept of representation or pluralistic views of society, which stands in contrast to populism (Mudde 2004: 543–44; Pesthy et al. 2021: 75). As a result, the socialization of East Germans in the former GDR may have led to the development of populist attitudes before reunification. Moreover, during the 1989 revolution against the SED regime, East Germans’ contrasting belief system of ‘us-versus-them’ intensified during the protests against the political elite. The slogan of the peaceful revolution, “Wir sind das Volk” (“We are the people”), even strengthens the argument for an increase in ingroup-outgroup contrasting and anti-elitism among East Germans at that time (Pesthy et al. 2021: 75). These

populist thought patterns may still shape the attitudes of older generations of East Germans today (Pesthy et al. 2021: 75). Hypothesis 3 tests if populist attitudes play a significant role in the regional differences:

H3: When controlling for populist attitudes, the regional differences decrease.

Nonetheless, populism as a thin ideology can also be combined with different thin or thick ideologies, such as nativism, as can be seen in right-wing populist parties like the AfD and its voters (Arzheimer/Berning 2019: 22; Mudde 2004: 544; Pesthy et al. 2021: 71). Like populism, nativism is also based on an ingroup-outgroup perception of society (Pesthy et al. 2021: 73). However, nativism divides members of a society into two groups along their (not-)belonging to the ‘native group’, often determined by ethnic affiliation (Mudde 2007: 19; Pesthy et al. 2021: 74). Nativists also believe “that nonnative elements (persons and ideas) are fundamentally threatening to the homogenous nation-state” (Mudde 2007: 19). Therefore, nativism combines xenophobia with ethnonationalism (Pesthy et al. 2021: 74).

Pesthy et al. (2021: 75) suggest that regional differences in the conception of national identity may account for the disparities in nativist attitudes between East and West Germans. After the trauma under the Nazi regime, constitutional patriotism became dominant in West Germany (Pesthy et al. 2021: 75). From this perspective, the constitution, *das Grundgesetz*, is a society’s common basis (Kronenberg 2006: 189, 210). However, this extension of traditional notions of nationality did not occur on the other side of the German border (Pesthy et al. 2021: 75). As a result, “[t]he disregard for alternative conceptions of national identity might have given room to the traditional notion of a community of descent to live on” (Pesthy et al. 2021: 75).

Even though the GDR government attempted to promote anti-fascist attitudes, it did not establish a constitutional identity or incorporate immigrants under one constitution as was done in West Germany (Pesthy et al. 2021: 75). In fact, immigration communities in the GDR were rare and isolated (Lemke 1991: 35; Weisskircher 2020: 619). Thus, the perception of the constitution as a common basis was comparatively unnecessary and nativist perceptions of identity, such as ingroup-outgroup thinking based on one’s descent, had space to develop (Pesthy et al. 2021: 75). These may still persist among older East Germans today. Therefore, this paper tests the following fourth hypothesis empirically:

H4: When controlling for nativist attitudes, the differences between East and West Germany in AfD-voting decrease.

4. METHODS AND DATA

This paper examines the East-West divide in voting behavior for the AfD in the 2021 German federal election at the individual level, as aggregate-level results may lead to erroneous conclusions (Richter/Bösch 2017: 8). To achieve this, the pre- and post-election German Longitudinal Election Study (GLES) cross-section version, which comprises both online and paper-pencil interviews,

is analyzed, as it is frequently used in this research field, thereby simplifying comparisons between analyses. Arzheimer (2021: 70) used the same data for 2017, while Pesthy et al (2021: 77) employed the 2017 GLES online campaign panel survey, which covers the year before the election and includes the week after the election. The GLES data contains an oversampling for East Germans that was corrected for this analysis to create some comparability with Pesthy et al. (2021: 77).

The first aim of the paper is to explain the regional influence on AfD-voting. To achieve this, various variables, operationalizing the proposed theoretical approaches, are nested in a logistic regression and average marginal effects (AME) are used. AMEs are preferred over other measures such as odds ratios since they provide a more straightforward interpretation, representing the change in the probability of the dependent variable when the independent variable increases by one unit (Best/Wolf 2014: 163).

The research question is addressed by examining the remaining (non-)significant statistical effect of the variable 'East' on the dependent variable, which is the respondent's voting decision for the AfD, coded as a dummy variable. As the dataset comprises pre- and post-election data, this variable combines voting intention and actual voting behavior in person or by mail.

The first independent variable¹, 'east', is a dummy variable that assigns respondents to either East or West Germany, including an exact allocation of West- and East-Berlin. However, this coding may not accurately capture the experiences of all respondents as not all individuals currently living in East Germany necessarily grew up there and experienced the GDR. Although a variable that asks for the year of the respondent's move to East Germany exists in the GLES data, a more precise coding of the 'east' variable is not possible due to a substantial number of missing responses. Since only 4% of respondents moved to East Germany, it can be assumed that all respondents currently living in East Germany spent their entire lives there.

To test the first hypothesis regarding the losers of modernization theory, this paper divides the variables for this hypothesis into two groups: The first group includes objective socio-economic variables, such as household net income, education (indicated by the respondent's highest school degree) – both adopted from Lengfeld (2017: 219–220) – current unemployment, and the respondent's number of years of unemployment within the last ten years. Respondents who are currently unemployed can be considered as losers of modernization (Spier 2010: 90). Additionally, unemployment in the last ten years provides broader information on the topic of unemployment and its relationship with AfD-voting (Manow 2019: 91–94).

However, the objective economic status does not encompass the whole concept of loser of modernization theory (Lengfeld 2017: 213). Therefore, the second group of variables, which includes the evaluation of one's own economic situation, will be added to the regression. This comprises the question of class affiliation, the judgement of the current personal economic situation, the projection of the personal economic situation in one year, and the evaluation of the development of the personal economic situation in the last two years (GLES 2022a: 82–84).

¹ All independent variables were coded in a way that a higher value theoretically increases the probability of voting for the AfD.

To test the second hypothesis, religious denomination is added to the regression as a dummy variable. Gender and age also show different distribution patterns for both regions (see e.g. Geis/Orth 2017b) but the surplus of men in East Germany mostly applies to the group of middle-aged respondents (Geis/Orth 2017a: 5). On the other hand, different age groups show divergent voting behavior regarding the AfD (Bieber et al. 2018: 449; Goerres et al. 2018: 259; Wurthmann et al. 2021: 876). Accordingly, both variables cannot be sufficiently associated with the east impact to formulate clear hypotheses. Adding them as control variables allows me to still show their relevance for a possible east effect on voting for the AfD.

The second theoretical argument with H3 and H4 is tested with descriptive analyses similar to Pesthy et al. (2021) to provide initial information on the populist and nativist attitudes of East and West Germans. However, the graphs alone cannot guarantee significant differences between both regions. To determine if both groups differ significantly in their means, weighted t-tests for independent subgroups and variance equality tests are conducted (refer to Table 4 in the appendix). The results are interpreted as statistically significant when the p-value is below 0.05.

Additionally, using column diagrams like Pesthy et al. (2021: 79–80) to analyze the distribution of attitudes among East and West Germans of different generations can enhance our understanding of the phenomenon. To conduct these descriptive analyses, an age dummy variable is created based on the respondents' birth years. Scholars have different views on the age period when political socialization is most significant (Neundorf/Smets 2017: 5). For example, Ghitza and Gelman (2022: 9, 23) identify two peaks in political socialization at ages 15-16 and 21-22. Lemke's (1991: 81) research on political socialization in the GDR reveals that 21-year-olds exhibited their socialist attitudes mostly already at age 12. However, this result only applied to respondents with strong socialist beliefs, while 12-year-olds generally had internalized values but did not evaluate them critically (Lemke 1991: 81-82). In contrast, 14-year-olds showed rather stable socialist attitudes (Lemke 1991: 82). Based on these findings, this paper uses the age threshold of 15/16 years at the fall of the Berlin Wall in the column diagrams which is younger than Pesthy et al.'s (2021:80) threshold. Hence, respondents born before or in 1973 were assigned to the older age group whereas everybody born after 1973 was coded as young.

In a second step, the nativist and populist variables are added to the regression to test if they explain the regional differences. The operationalization of Pesthy et al. (2021: 77) is adopted for both variables, but with slight modifications due to limited data. For populism, the GLES 2021 survey has fewer questions than implemented in Pesthy et al. (GLES 2022a: 113; Pesthy et al. 2021: appendix). However, there are similarities between the items, and an additive index² is created with questions that cover the anti-elitism and sovereignty dimensions of populism³ (see Table 1). The index ranges from 1 to 30 and is coded into five same-sized categories for figures to provide more similarity to Pesthy et al. (2021: 79). For the regressions, the metric version of the populism

² The high Cronbach's α coefficient of 0.81 suggests that the individual variables are measuring the same construct of populism.

³ Homogeneity of the people, which is included in Pesthy et al.'s operationalization, was not covered in the 2021 GLES data.

index is used.

Regarding nativism, the 2017 GLES survey covers a more comprehensive range of aspects of the concept than the 2021 GLES questions (Pesthy et al. 2021: appendix). Only two questions in the 2021 survey refer to Pesthy et al.’s operationalization of nativism. The first question asks respondents about their attitude towards the statement: “Immigrants should be obliged to assimilate into the German culture.” (GLES 2021a: 41, 2022a: 89). The second question asks whether respondents support the facilitation or restriction of immigration (GLES 2021a: 57, 2022a: 105). Similar questions

Table 1: composition of the populism index

Question wording in GLES (2022a)	used by Pesthy et al. (2021)	dimension by Pesthy et al. (2021: appendix)
(A) What people call compromise in politics is really just selling out on one’s principles.	no	--
(B) The people, and not politicians, should make our most important policy decisions.	yes	Sovereignty
(C) The politicians in the German Bundestag need to follow the will of the people.	yes	Sovereignty
(D) Differences between the elite and the people are larger than the differences among the people.	yes	Anti-Elitism
(E) I would rather be represented by a citizen than by a specialized politician.	no	--
(F) Politicians talk too much and take too little action.	yes	Anti-Elitism

Notes: respondents were asked for their (dis)agreement on a five-point scale to the statements (A)-(F); recoding: first step: creating an additive index; second step: subtract 5 (for better usage because reaching a score of 5 or below was not possible since there are six variables in the index). **Source:** GLES (2022a), Pesthy et al. (2021: appendix); own depiction

are asked in the 2017 GLES survey and are ascribed to the second dimension – xenophobia – by Pesthy et al. (2021: appendix). The 2021 survey does not cover the first dimension of nativism – ethnonationalism – resulting in a one-sided operationalization of the concept for this analysis. The 2021 pre- and post-election survey also includes another variable that might be ascribed to nativism – respondents’ disagreement with the statement that immigrants threaten German culture (GLES 2021a: 41, 2022a: 59). However, including this variable in the analysis would significantly decrease the number of observations in the regression. Therefore, and for the sake of comparability with Pesthy et al.’s (2021) work, this variable is not added. The operationalization of nativism only includes the other two variables which cannot be combined into one index because of the low Cronbach’s α (0.56). Therefore, they are used separately in the regression. Adding nativist attitudes to the regression may provide additional information to explain the statistical east effect as nativist attitudes is one of the variables that reduces the east effect in Arzheimer’s (2021: 78) analysis.

After controlling for populist and nativist variables, the variable satisfaction with democracy is added to the regression because East Germans and AfD-voters tend to be less satisfied with the German democracy than their Western counterparts (Bieber et al. 2018: 456; Westle 2022: 1). Although a theoretical background on the satisfaction of AfD-voters or East Germans would have enriched this analysis, this paper cannot cover it due to space constraints. Nevertheless, adding this variable to the regression provides a basis for comparing results with Arzheimer's (2021) study.

5. EMPIRICAL ANALYSIS

5.1 FIRST THEORETICAL ARGUMENT: THE REGIONAL DISTRIBUTION OF COMMON VOTING DETERMINANTS

To investigate whether the explanation for the East impact of living in East Germany on voting for the AfD can be attributed to the distribution of various conditions that facilitate right-wing populist voting, a regression model shows the size of the East-West divide. Model 1 in Table 2 reveals a substantial regional impact on voting for the AfD, as living in East Germany significantly increases the average probability of voting for the party by 6.9%. Thus, a considerable significant East-West divide exists which could potentially be reduced by controlling for objective socio-economic variables in the subsequent model to test the first hypothesis.

Interestingly, the regional AME on the likelihood of voting for the AfD only diminishes slightly to 6.6% and remains statistically significant (see Model 2). The disparities in economic circumstances between East and West Germany cannot solely explain the varying election outcomes for the AfD. However, an objective perspective of the losers of modernization theory does not capture the full theory. Hence, the third model incorporates the second set of variables that pertain to the respondents' subjective assessments.

In Model 3, the average regional effect on AfD-voting decreases further, and the size of the coefficient is reduced in a more noticeable way. When controlling for both objective and subjective variables, living in East Germany raises the average probability of voting for the AfD by 5.8% compared to living in West Germany. This finding supports the first hypothesis, which suggests that worse objective and subjective economic conditions contribute to the East-West divide in AfD-voting. Nevertheless, the distribution of economic conditions cannot be seen as the driving factor behind the regional differences since the East impact remains substantial.

Table 2: logistic regression models of AfD-voting

	AfD-voting in 2021							
	Average Marginal Effects							
	(1)	(2)	(3)	(4)	(5)	(6) ^{a)}	(7)	(8)
<i>main independent variable (East/West Germany)</i>								
east	0.069 ***	0.066 ***	0.058 ***	0.051 ***	0.056 ***	0.044 ***	0.032 ***	0.028 ***
<i>first variable group (objective economic status)</i>								
household net income		0.004 *	-0.003	-0.003	-0.001	-0.001	-0.001	-0.001
unemployment		-0.021	-0.039	-0.04	-0.047	-0.038	-0.027	-0.027
unemployment (ten years)		0.003	0.002	0.002	0.002	0.0012	0.002	0.002
education		0.023 ***	0.013 ***	0.014 ***	0.018 ***	0.009 * ***	-0.001	0.001
<i>second variable group (subjective economic status)</i>								
class affiliation			0.021 ***	0.021 ***	0.016 ***	0.010 * ***	0.013 ***	0.011 **
pers. econ. sit. (current)			0.015 **	0.015 **	0.011 *	0.004	0.000	-0.004
pers. econ. sit. (retrosp.)			0.011 *	0.011 *	0.014 **	0.007	0.003	0.001
pers. econ. sit. (prosp.)			0.025 ***	0.025 ***	0.028 ***	0.012 ** ***	0.009 * ***	0.004
<i>third variable group (socio-demographic factors)</i>								
religious denomination				0.013	0.010	0.001	0.001	-0.005
male					0.036 ***	0.031 ***	0.03 ***	0.028 ***
age					0.001 ***	0.001 ***	0.001 ***	0.001 ***
<i>fourth variable group (populism)</i>								
position: immigration							0.022 ***	0.018 ***
attitude: assimilation							0.01 **	0.009 *
<i>sixth variable group</i>								
dissatisfaction democracy								0.035 ***
Observations	5312	5312	5312	5312	5312	5312	5312	5312
AIC	2512	2440	2329	2328	2328	2279	1982	1684
BIC	2525	2479	2394	2400	2400	2364	2074	1790

* p<0.05 ** p<0.01 *** p<0.001

Notes: abbreviations: unemployment (10 yrs): unemployment in the last ten years; pers. econ. sit.: personal economic situation; retrosp.: retrospective; prosp.: prospective; checking for multicollinearity, all VIF scores are significantly below 10;

a): Models 6-8 will be discussed at the end of section 5.2

Source: 2021 GLES pre- and post-election survey (GLES 2021b, 2022b); own calculations

In order to test H2, religious denomination was added to Model 4 (see Table 2), resulting in a small decrease of the East AME on AfD-voting. The results indicate that living in East Germany, compared to West Germany, increases the probability of voting for the AfD by 5.1%. This finding supports H2 which suggests a decrease of the regional differences when controlled for religious denomination.

The other two socio-demographic variables, age and gender, were included as control variables in Model 5. However, this caused a slight increase in the East AME as the real regional effect on AfD-voting seems to be masked by the distribution of age and gender. When controlling for socio-economic and socio-demographic variables, living in East Germany still increases the average probability of voting for the AfD by 5.6% compared to living in the West.

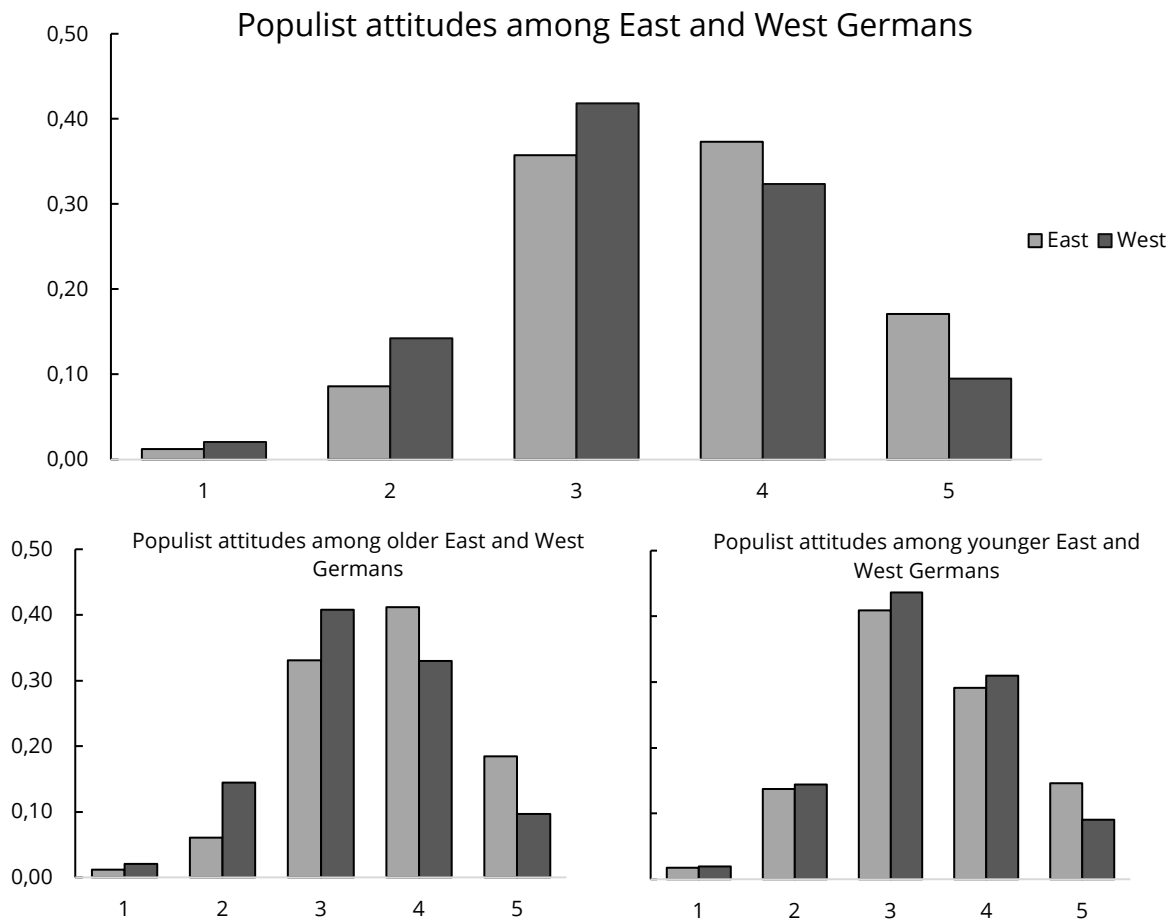
To summarize the first part of the empirical analysis, the distribution of voting determinants across regions is relevant to the success of the AfD. Even after controlling for the classical voting determinants, the average probability of East Germans to vote for the AfD still remains higher than for West Germans. While this analysis did not include all possible variables conducive to right-wing populist voting, it showed an impact beyond classic voting determinants. Therefore, the second theoretical approach is based on the plausible assumption of unique socialization experiences of East Germans leading to support for the AfD.

5.2 SECOND THEORETICAL ARGUMENT: UNIQUE EXPERIENCES OF EAST GERMANS

To test the second theoretical argument and the associated hypotheses, initial descriptive analyses shed light on the attitudes of East and West Germans before a more concrete examination through multivariate analyses.

Figure 1 illustrates the distribution of populist attitudes of respondents from East and West Germany across different generations. For this depiction, the populist index was coded into five same-sized categories to create some similarity to Pesthy et al. (2021: 79). A first examination of the data reveals that East Germans appear more populist than West Germans, as evidenced by the different means of 14.7 (West) and 16.08 (East) (see Table 3). As the t-test shows (Table 4, appendix), East Germans are significantly more populist than West Germans. This is similar to Pesthy et al. (2021: 79) who also report significant differences with their 2016 and 2017 data. These regional disparities may be attributed to distinct socialization experiences in the former GDR and West Germany. If this is the case, we would expect greater differences among older respondents who were born before or in 1973 and experienced the GDR. Similar to Pesthy et al. (2021: 81), older Germans show greater differences in their average populist attitudes across both regions than their younger counterparts (see Figure 1). This supports the argument that older East Germans were socialized by the populist rhetoric of the GDR government and the populist thinking of the peaceful revolution in 1989. Nonetheless, even younger generations who grew up in Germany after reunification demonstrate significantly different levels of populist attitudes, depending on their place of residence.

Figure 1: Populist attitudes among East and West Germans



Notes: relative frequencies; the populist index was coded into five same-sized categories; Means across all generations: 3.6 (East), 3.33 (West), t-test result: significant; Means among older generations: 3.7 (East), 3.34 (West), t-test result: significant; Means among younger generations: 3.41 (East), 3.31 (West), t-test result: significant (see Table 4, appendix). **Source:** 2021 GLES pre- and post-election survey (GLES 2021b, 2022b); own depiction

Upon initial inspection, this result may seem counterintuitive: Why should East Germans who were socialized in a united Germany be different to their Western peers? The answer lies in the role of parents as socialization agents. They have a significant impact on their children since they pass many of their views to their descendants (Pesthy et al. 2021: 75). It is highly probable that opinions shaped by experiences before reunification are among these inherited views which could explain the persisting differences among young Germans. Moreover, the reunification took place in 1990 but its consequences lasted years longer. East Germans who were socialized in this time still grew up under different circumstances than their Western peers.

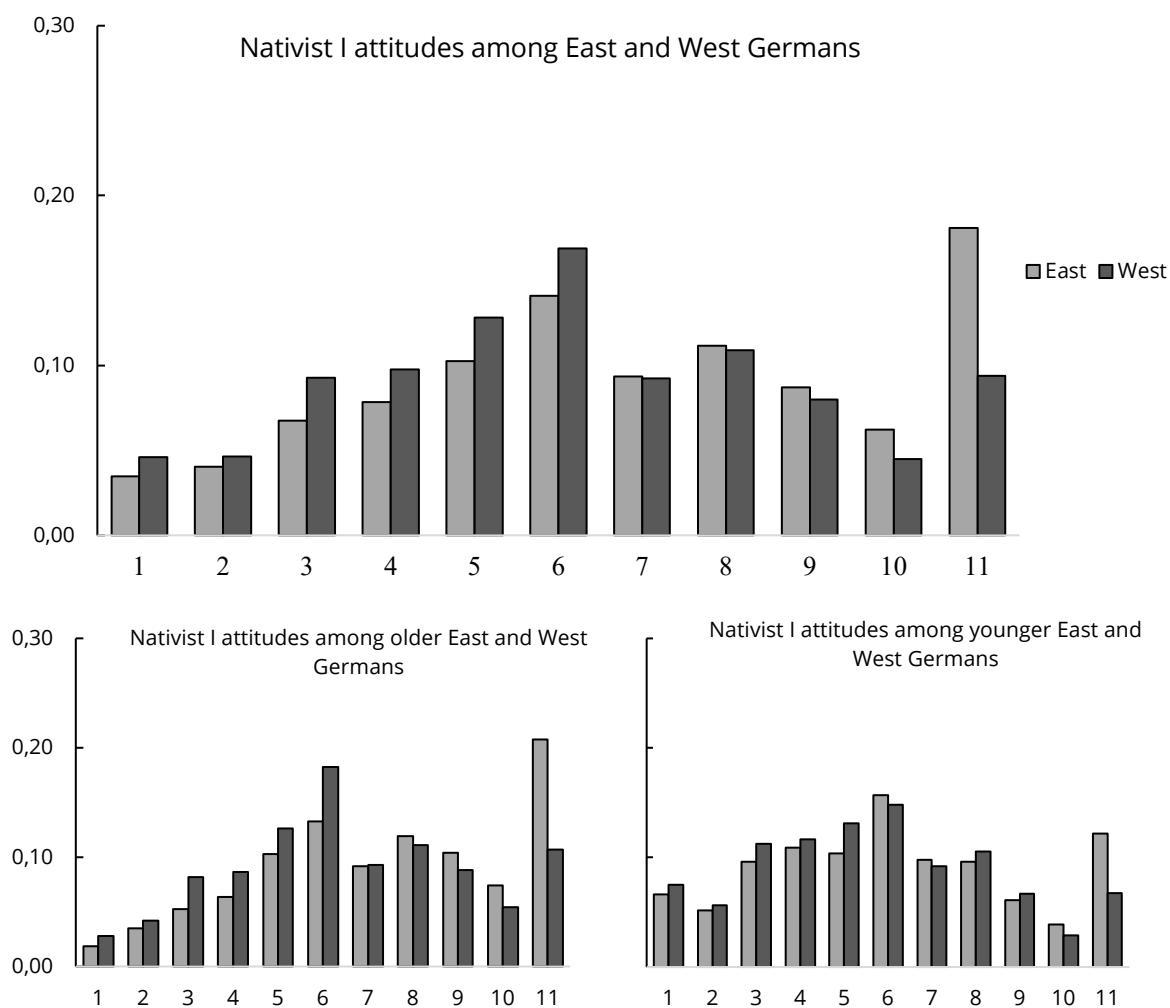
Table 3: descriptive statistics: populism and nativism

Populism						
<i>all age groups</i>						
<i>term</i>	<i>mean</i>	<i>N</i>	<i>std.dev</i>			
west	14.70	6621	4.35			
east	16.08	1505	4.42			
Total	14.96	8126	4.40			
<i>older East and West Germans</i>				<i>younger East and West Germans</i>		
<i>term</i>	<i>mean</i>	<i>N</i>	<i>std.dev</i>	<i>mean</i>	<i>N</i>	<i>std.dev</i>
west	14.71	3957	4.37	14.61	2521	4.33
east	16.57	939	4.23	15.10	525	4.62
Total	15.07	4922	4.40	14.70	3014	4.39
Populism (graph version)						
<i>all age groups</i>						
<i>term</i>	<i>mean</i>	<i>N</i>	<i>std.dev</i>			
west	3.33	6621	0.91			
east	3.60	1505	0.91			
Total	3.38	8126	0.91			
<i>older East and West Germans</i>				<i>younger East and West Germans</i>		
<i>term</i>	<i>mean</i>	<i>N</i>	<i>std.dev</i>	<i>mean</i>	<i>N</i>	<i>std.dev</i>
west	3.34	3957	0.91	3.31	2521	0.89
east	3.70	939	0.88	3.41	525	0.95
Total	3.41	4922	0.92	3.33	3014	0.91
Nativism I (facilitate/restrict immigration)						
<i>all age groups</i>						
<i>term</i>	<i>mean</i>	<i>N</i>	<i>std.dev</i>			
west	6.18	6880	2.74			
east	6.94	1558	2.92			
Total	6.32	8433	2.79			
<i>older East and West Germans</i>				<i>younger East and West Germans</i>		
<i>term</i>	<i>mean</i>	<i>N</i>	<i>std.dev</i>	<i>mean</i>	<i>N</i>	<i>std.dev</i>
west	6.48	4103	2.69	5.66	2622	2.74
east	7.36	973	2.81	6.09	541	2.93
Total	6.65	5104	2.73	5.73	3125	2.78
Nativism II (assimilation to German culture)						
<i>all age groups</i>						
<i>term</i>	<i>mean</i>	<i>N</i>	<i>std.dev</i>			
west	3.43	6926	1.12			
east	3.63	1570	1.14			
Total	3.47	8494	1.13			
<i>older East and West Germans</i>				<i>younger East and West Germans</i>		
<i>term</i>	<i>mean</i>	<i>N</i>	<i>std.dev</i>	<i>mean</i>	<i>N</i>	<i>std.dev</i>
west	3.59	4119	1.06	3.17	2644	1.17
east	3.85	981	1.04	3.19	544	1.20
Total	3.64	5131	1.06	3.17	3150	1.17

Notes: the oversampling of East Germans was corrected for all variables, **Source:** 2021 GLES pre- and post-election survey (GLES 2021b, 2022b); own calculations

For example, as mentioned in the theory section, the absence of immigrants in the East may have influenced their opinions on migration. The column diagrams for the first nativist variable regarding the respondents' position on immigration are shown in Figure 2. The highest value stands out due to the great difference between East and West Germans. Proportionally, twice as many East Germans as West Germans chose the highest category to express their wish for a restriction of immigration. Furthermore, East Germans generally showed more reluctance by choosing the categories 7-11 more often than West Germans. These regional differences are statistically significant (see Table 4, appendix). This finding is similar to Pesthy et al.'s (2021: 81) results for their nativism index even though this analysis reports greater differences.

Figure 2: Nativist attitudes among East and West Germans: immigration

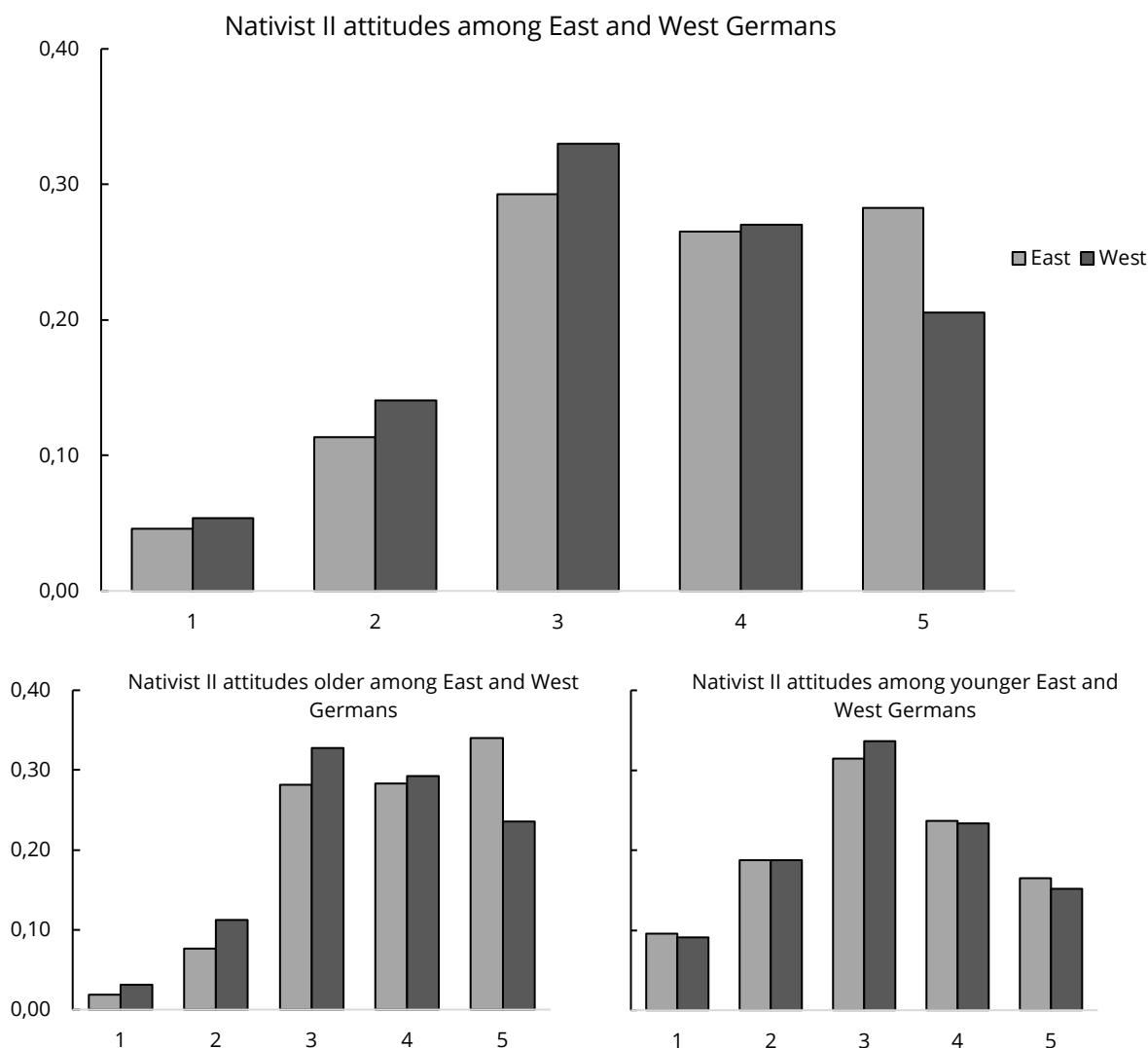


Notes: relative frequencies; respondents were asked on their position on immigration of foreigners: facilitate immigration (1) – restrict immigration (11); for specific codings of all variables see Table 3 (Appendix); Means across all generations: 6.94 (East), 6.18 (West), t-test result: significant; Means among older generations: 7.36 (East), 6.48 (West), t-test result: significant; Means among younger generations: 6.09 (East), 5.66 (West), t-test result: significant (see Table 4, appendix). **Source:** 2021 GLES pre- and post-election survey (GLES 2021b, 2022b)); own depiction

A closer examination of older respondents who were socialized in the GDR yields a similar outcome: Proportionally, almost twice as many East Germans as West Germans chose the highest category to restrict immigration. In general, older respondents residing in East and West Germany have significant differences in their nativist attitudes. On the other hand, younger generations in both German regions appear to have more similar views than their older counterparts. Yet, a greater number of East than West Germans selected the highest category, but the difference is smaller than among older respondents. Furthermore, a more homogenous picture can be observed in the lower categories. Nevertheless, like Pesthy et al.'s (2021: 81) findings, both regional groups demonstrate significant differences in their means, which could be attributed to distinct experiences during their socialization phase after reunification such as a rapid economic decline. Moreover, even after reunification, the immigrant density was lower in East than in West Germany which might have resulted in less interaction with foreign cultures. According to the intergroup contact theory, this increases the likelihood of ethnic prejudice among East Germans (Ottenei 2019: 85). Wagner et al. (2003) examine this issue using data from 1996 and 2000 and trace back the differences in prejudice regionally mainly to the lower contact experiences of East Germans with foreigners. This certainly also contributes to the differences in nativist attitudes among younger generations. Additionally, the power of parents to influence their children's attitudes through socialization should not be underestimated, even if this paper cannot account for it.

Turning to the second nativist variable that measures the respondents' views on the assimilation of immigrants into German culture, the regional differences are less pronounced than in the first variable (see Figure 3). Nevertheless, the difference between East and West Germans is statistically significant (see Table 4, appendix). The proportion of older East Germans who strongly agreed with this statement was 10% higher than that of their West German counterparts. Older East and West Germans differ significantly in their nativist attitudes. However, the younger generations in both regions appear more similar in their nativist attitudes which makes the argument of similar socialization experiences plausible. This is further supported by the non-significant differences in means between younger East and West Germans. Nevertheless, this creates a great disparity to Pesthy et al.'s (2021: 81) result since they find significant differences in their analysis with the nativism index. The East-West differences, though, are not significant in younger respondents' ethnic national identity, which is one of their dimensions of nativism. Therefore, the different findings may be caused by different operationalization of nativism or the age groups.

Figure 3: Nativist attitudes among East and West Germans: assimilation



Notes: relative frequencies; the respondents were asked for their opinion on the following statement: “Immigrants should be obliged to assimilate into the German culture.” (GLES 2021a: 41, 2022a: 89) strongly disagree (1) – strongly agree (5); for specific codings of all variables see Table 3 (Appendix); Means across all generations: 3.63 (East), 3.43 (West), t-test result: significant; means among older generations: 3.85 (East), 3.59 (West), t-test result: significant; means among younger generations: 3.85 (East), 3.59 (West), t-test result: non-significant (see Table 4, appendix)

Source: 2021 GLES pre- and post-election survey (GLES 2021b, 2022b); own depiction

Overall, the analysis of the respondents’ nativist attitudes indicates a significant difference between East and West Germans with East Germans showing a higher degree of nativism. The argument that those living in the GDR were socialized to become more nativist than their Western counterparts seems reasonable, especially in the light of different generations. To gain a better understanding of the impact of populist and nativist attitudes on the regionally different AfD-success, the variables are added to the regression.

Model 6 in Table 2 tests H3 by including the original version of the populism index (not the coded version for Figure 1) to investigate if the populist socialization in the GDR decreases regional differences. The results show that the East AME decreases to 0.044. This indicates that when socio-

economic, socio-demographic variables, and populist attitudes are controlled for, living in East Germany increases the probability of AfD-voting by 4.4% compared to living in West Germany. Thus, H3 can be accepted.

So far, this represents the largest decline in average probability and confirms the theoretical relevance of populist attitudes in the empirical results. This is not surprising, considering the rhetoric of far-right players. The far-right's criticism of the 'refugee crisis' and Covid-19-related policies draw comparisons to the dictatorship in the former GDR, portraying East Germans as the protesters from the peaceful revolution in 1989 (Weisskircher 2022: 92). The AfD uses slogans such as 'Wir sind das Volk' ('We are the people'), directly referencing the peaceful revolution and comparing current situations with those in 1989 (Weisskircher 2022: 93–94).

Even though the AfD's 2021 election campaign did not focus on the East identity (Weisskircher 2022: 95), this rhetoric serves as a reminder of East Germans' populist attitudes that were internalized through socialization, as argued by Pesthy et al. (2021). The results of the regression and qualitative observations highlight the importance of populist attitudes and the GDR history in the AfD's electoral success. Therefore, H4 can be accepted due to the decrease in the East influence on AfD-voting when controlling for socio-economic, socio-demographic, and populist attitudes.

In order to test H4, Model 7 incorporates both nativist variables with the previous models, resulting in a further decrease of the regional AME on AfD-voting. When controlling for socio-economic and socio-demographic variables as well as populist and nativist attitudes, residing in East Germany raises the average probability of voting for the AfD by 3.2% as compared to living in West Germany. As a result, the fourth hypothesis, which proposes the existence of an impact of nativist socialization in the GDR, can be confirmed.

In summary, this paper provides empirical support for Pesthy et al.'s (2021) argument about the socialization experience of East Germans in the former GDR and arrives at similar findings based on data from 2021. To enable some comparison with Arzheimer's work (2021: 70), satisfaction with democracy is added in Model 8. This leads to a rather small decrease in the regional AME, with living in East Germany increasing the average probability of voting for the AfD significantly by 2.8%, compared to residing in West Germany. Despite dissatisfaction being a crucial element in the debate of East Germany (Arzheimer 2021: 69; Struck 2017), the impact of controlling for satisfaction with democracy is surprisingly low. One explanation for this finding could be the interaction between some variables. Although multicollinearity is non-existent for this regression, it is essential not to overlook the theoretical coherence of the variables. For instance, it is plausible that respondents in precarious economic conditions attribute their circumstances to the current democratic system in Germany. This should especially be the case for those who assess their current or future economic conditions negatively. Such individuals may question the democratic system when they are concerned about their financial prospects.

Despite considering all those variables, living in East Germany still increases the average probability of AfD-voting significantly by 2.8% compared to living in West Germany, which can be interpreted as an East bonus for the AfD. This contradicts Arzheimer's (2021: 78) findings, as his analysis did not reveal a remaining East bonus for the AfD, despite including satisfaction with democracy,

position on taxes and welfare state, and immigration, as well as age, gender, and education (Arzheimer 2021: 70). With Model 8, position on immigration, satisfaction with democracy and all three control variables are covered in this analysis, with the exception of the position on taxation and welfare state which is not relevant for AfD-voting, according to Arzheimer's (2021: 75) findings. Thus, even though all variables are taken into account for the 2021 analysis, a remaining east bonus is still observed.

6. CONCLUSION

This paper aimed to explore explanations of the regional divide in AfD-voting. While the research question is not completely answered, the results suggest that neither different socio-economic and socio-demographic conditions, dissatisfaction with democracy, nor populist and nativist attitudes can explain the regional impact entirely. The AfD benefits from an East bonus independent of all control variables this paper used. However, this paper highlights the importance of the subjective economic situation, religious denomination, populist, and nativist attitudes in decreasing the statistical East effect to a certain extent. The analysis of younger generations also suggests a potential decrease in the regional divide in the future.

Nevertheless, the current success of the AfD in East Germany remains a concern and cannot be attributed to commonly assumed predictors. Therefore, increasing the wealth of losers of modernization alone is unlikely to eradicate the AfD's East bonus in the next election and mainstream parties need to directly address East Germans and their unique experiences to gather votes. To develop such strategies, policymakers require more specific information about reasons for the AfD's success. Further research using interviews or survey data could help to provide these answers.

The present study has several limitations that need more discussion. First, the operationalization of control variables is limited and needs to be refined in future research. This includes addressing the overlap between distinct approaches, which is a general problem in the literature on right-wing populist voting. Even the two main approaches – economic and cultural – correlate to some extent (Ziblatt et al. 2022: 5). Second, while the intergroup contact theory suggests that nativist attitudes might be caused by low immigrant density (Otteni 2019: 85; Richter/Bösch 2017: 11; Wagner et al. 2003), this idea was not tested in this analysis due to the lack of data that combines individual and aggregate-level questions. This is an important aspect that should be addressed in future analyses. Furthermore, while this study examined some explanations of right-wing populist voting and socialization before reunification, there is a need for further research on the AfD's East bonus. For example, analyzing differences in the salience and effects of populist or nativist attitudes on vote choice (Pesthy et al. 2021) across regions could shed more light on the remaining East bonus observed in this study. Additionally, this paper only briefly addressed the fact that East Germans had different experiences after 1990 compared to their West German counterparts.

Future research may incorporate approaches from scholars who examine the role of other parties as voters make their decision based on alternatives (see e.g. Abou-Chadi et al. 2022;

Baron/Görtz 2022; Wurthmann et al. 2021). Despite these limitations, this analysis provides a solid foundation for further research by combining several approaches to the East-West divide into a single theoretical argument.

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APPENDIX

Table 4: results of the weighted t-tests

Populism		
<i>all age groups</i>		
<i>t-value</i>	<i>std.error</i>	<i>p.value</i>
-13.13854	0.1050179	0.00000
<i>Older East and West Germans</i>		
<i>t-value</i>	<i>std.error</i>	<i>p.value</i>
-14.25012	0.1301603	0.00000
<i>Younger East and West Germans</i>		
<i>t-value</i>	<i>std.error</i>	<i>p.value</i>
-2.667885	0.1809256	7.710743e-03
Nativism I		
<i>all age groups</i>		
<i>t-value</i>	<i>std.error</i>	<i>p.value</i>
-11.23252	0.06714612	0.00000
<i>Older East and West Germans</i>		
<i>t-value</i>	<i>std.error</i>	<i>p.value</i>
-10.56733	0.08272621	0.00000
<i>Younger East and West Germans</i>		
<i>t-value</i>	<i>std.error</i>	<i>p.value</i>
-3.800976	0.1129219	1.494450e-04
Nativism II		
<i>all age groups</i>		
<i>t-value</i>	<i>std.error</i>	<i>p.value</i>
-7.253999	0.02651305	4.651834e-13
<i>Older East and West Germans</i>		
<i>t-value</i>	<i>std.error</i>	<i>p.value</i>
-8.377144	0.03110966	0.00000
<i>Younger East and West Germans</i>		
<i>t-value</i>	<i>std.error</i>	<i>p.value</i>
-0.4383956	0.04649896	0.6611554

Source: 2021 GLES pre- and post-election survey (GLES 2021b, 2022b); own calculations