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Russia's Invasion of Ukraine: Consequences for Global Decarbonization

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Abstract

Russia is the world's largest energy exporter by a wide margin. The Russian invasion of Ukraine and the Western sanctions against Russia will therefore affect many parts of the global energy system. Worldwide investments in renewable energy will be incentivized by the higher fossil fuel prices. Petrostates will likely benefit from higher oil and gas prices for a few years, only to eventually experience a steeper decline than previously foreseen. Germany and other European countries may find that they are no longer suitable locations for energy-intensive industries. China might find itself in an advantageous position, importing fossil fuels cheaply from Russia even as international demand for clean energy equipment made in China skyrockets. The outlook for blue hydrogen has worsened, while that for green hydrogen has improved.

Introduction

Decarbonization includes both the phasing-in of clean energy sources and the phasing-out of fossil fuels. In this article, I consider the consequences of the Russian invasion of Ukraine for both and find that it will unleash multiple countervailing forces, introducing new complexity to the future of the global energy system and its decarbonization.

Renewable Energy

Russia's invasion of Ukraine is causing price gyrations not only in oil markets—which have been unstable since the 1860s—but also in the usually more staid gas and coal markets. The price instability increases the complexity and risk of fossil fuel investments while strengthening the case for renewables in terms of both price and security of supply. In the long term, these will be the most salient effects of the invasion on the global energy sector. As the world's largest exporter of fossil fuels, Russia has clearly done itself a major disservice.

For China, Russia's war against Ukraine may have many negative consequences: the weakening of its main ally, increased unity and resolve on the part of the West to stand up to authoritarian states, reduced domestic and international confidence in the effectiveness of authoritarianism, and accelerated decoupling of the West from China. In the energy sector, however, China may find itself in a win-win situation where it can buy fossil fuels cheaply from Russia (Meister 2022) while simultaneously selling solar panels, wind turbines, and other cleanenergy goods and technologies to the rest of the world. Already, 69.8% of the global supply of solar panels comes from China, while only 3.2% and 1.8% come from the United States and Europe, respectively (Statista 2022).

As the world attempts to accelerate decarbonization, bottlenecks in the supply of critical materials for cleanenergy technologies will become more acute. Russia and China are key suppliers of such critical materials. Kazakhstan is also a major supplier; it has large reserves of 16 critical materials and moderate reserves of another two (Vakulchuk and Overland 2021). Kazakhstan has only cautiously distanced itself from the Russian invasion, and China has quietly developed a dominant position in the Kazakh mining sector as Western interest in Central Asia has faded. The extent to which Kazakh critical materials will be directly available to the West is therefore an open question. Dependence on critical materials from China, Kazakhstan, and Russia may slow down the energy transition in the West.

Fossil Fuels

While Russia's invasion should provide a powerful impetus for expanding renewable energy generation, ramping up renewables will take time. In the short to medium term, fossil fuel prices will be high and fossil fuel companies and exporters will be awash in revenue. The revenue may tempt them to invest more in future fossil fuel extraction, but that would be risky, given the long lead times for most fossil fuel projects and the supercharged longer-term outlook for renewables due to the same high fossil fuel prices.

The improved short-term fortunes of fossil fuel-producing countries could leave them vulnerable to an even steeper decline than previously foreseen, because later they will be falling from a higher point and against a background of more aggressive investment in cleanenergy alternatives. The difference in the decline gradient could be substantial and the effect on petrostates could be brutal (see Figure 1 overleaf for an illustration).

Many petrostates have long struggled to handle oscillations in the oil price, which is a driver of "Dutch disease," considered to be one of the main elements of the resource curse. The price cycle triggered by the Russian invasion of Ukraine could lead to some major resource-curse episodes.

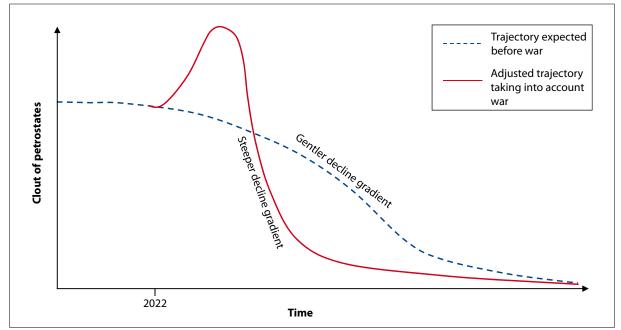


Figure 1: Possible Steeper Decline of Petrostates after Initial Boost from Russian Invasion of Ukraine

The many countries that have been in the process of ramping up LNG imports—in some cases to reduce reliance on coal—will encounter higher prices as the EU makes a frantic dash for non-Russian gas. Many of those countries are middle- or low-income and will struggle to pay the rising price of LNG. Some of them may deal with this challenge by sticking with or returning to coal, especially if they have domestic reserves.

One of the main ways for the EU to reduce its dependence on Russian gas is through heat pumps. The technology is simple, does not require vast acreage, can be scaled up and down, and does not necessarily require lengthy planning procedures or permitting. Heat pumps are important because heat for buildings makes up a large part of gas consumption and heat pumps can run on (relatively small amounts of) electricity from renewable sources. Anyone in the heat pump business is poised to do well in the coming years.

Nuclear Power

The Russian invasion has probably also improved the outlook for the international nuclear power industry. Pressure is mounting to pause or reverse German nuclear plant closures, and as more countries start making a more concerted effort to decarbonize, they may start thinking about including nuclear power in their energy mix. As with higher oil and gas prices benefiting Russian oil and gas companies, this looks like an area where Russia could stand to benefit from the international energy turmoil in the wake of its invasion of Ukraine. Russia is "only" the world's 6th-largest producer and 12th-largest exporter of uranium, but

Russian nuclear energy champion Rosatom has achieved a dominant role in the world nuclear power market by bundling nuclear fuel with technology, design, capital, and waste management. Its global nuclear empire spans 73 ongoing or planned reactor construction projects across 29 countries, with the value of the largest projects running into the tens of billions of dollars. The largest (planned) project is in South Africa and has an impressive price tag of US\$76 billion.

However, the prospects for Russian nuclear exports may not be so rosy after all. It is one thing to continue buying fossil fuels from Russia in the short term to navigate the immediate energy-market impacts of the invasion. However, it is difficult to imagine that any Western or Western-leaning country would want or dare to enter into cooperation with Russia in the nuclear sector in the foreseeable future. Finland, for instance, cancelled its Russian project at Hanhikivi in May 2022.

It is possible that American, French, or Japanese companies could fill the gap left by the Russians in the international nuclear power market, but the Chinese might be able to make better offers. Again, however, it is a moot question whether any Western-oriented country would like to enter into deep cooperation with the Chinese in the nuclear sector. Thus, another scenario is that the bifurcation of the world will extend to the nuclear sector, with one international market for nuclear power dominated by China and Russia and the other by Western countries.

Energy-Intensive Industries

Germany and other European countries have been able to maintain energy-intensive industries based on a steady flow of Russian gas. These industries have been subject to growing pressure since 2018 as the price of greenhouse gas emissions allowances in the EU Emissions Trading System (ETS) has risen. Over time, it will make sense for energy industries to relocate to locations with abundant clean energy—in the form of large hydropower, wind, or geothermal resources—and, importantly, the space to harvest these resources (Overland et al. 2019). This geographical shift is widely predicted in the literature on the geopolitics of the energy transition (Vakulchuk et al. 2020). Reduced access to Russian gas should accelerate the shift. Much of Europe is no longer suitable for siting energy-intensive industries.

The main hope for avoiding industrial relocation is switching from fossil fuels to hydrogen (Van de Graaf et al. 2020). However, the decoupling of Russian gas from European industry is bad news for "blue hydrogen" enthusiasts. Their ambition is to split natural gas into hydrogen and CO₂, capture the CO₂, and store it underground or use it as an industrial feedstock. Russia could play a key role in this market: It has the world's largest gas reserves, depleted oil and gas fields that could be used to store CO₂, and a vast network of pipelines that could possibly be repurposed to transport hydrogen to the EU. With Russia missing in action, the prospect of a blue hydrogen boom may come to depend on natural gas from more remote suppliers such as Australia, Qatar, and the United States, in which case it will be necessary to liquefy the hydrogen for transportation by ship. This will substantially reduce the energy return on energy invested (EROI), as hydrogen has to be cooled to -253°C to achieve liquefaction, rather than -163°C like natural gas. Liquefied hydrogen also suffers from a higher rate of boiloff. The resulting lower efficiency/ higher price will further weaken blue hydrogen in the

race against green hydrogen made with renewable energy and electrolysis. Green hydrogen can be produced locally in the EU or in North Africa and transported by pipeline. However, green hydrogen is unlikely to represent a cure-all for the relocation of energy-intensive industries from the EU.

International Climate Policy

Russia has never been a driving force of international climate policy. However, it is the world's fourth-largest emitter of greenhouse gases, and its involvement therefore matters. On the one hand, given the schism between Russia and virtually all pro-climate countries in the world, it is now difficult to imagine cooperation with Russia on international climate policy. On the other hand, if Russia seeks to break out of isolation at some point in the future, climate policy could be one of the very few areas where Ukraine's supporters *might* be willing to have any contact with Russia at all.

What about decarbonization in Ukraine? Although its emissions are far smaller than those of Russia, Ukraine is the world's 26th-largest emitter and thus not insignificant. It had already started moving toward green energy before Russia expanded its attack on Ukraine in 2022. Ukraine will now expectedly double down to minimize its reliance on Russian fossil fuels and also work hard to join the EU—where clean energy is a major focus (Stavchuk and Savytskyi 2022). Previously, Ukraine was held back by powerful oligarchs in the energy sector, pervasive corruption, and a weak state—all actively fomented by Russia. Decoupled from Russia and with a newfound sense of national unity and trust among societal groups and the state, Ukraine should have a good chance of accelerating its transition away from Russian fossil fuels and dominance.

About the Author

Indra Overland is Research Professor and Head of the Research Group on Climate and Energy at the Norwegian Institute of International Affairs (NUPI). His recent publications include Russian Oil Companies in an Evolving World: The Challenge of Change (Edward Elgar, 2020), "Is this Russia's Kodak moment?" (Oxford Energy Forum, 2021), and "Villain or victim? Framing strategies and legitimation practices in the Russian perspective on the European Union's Third Energy Package" (ERSS, 2021).

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ANALYSIS

Step Up or Perish: The EU's Struggle with Russian Energy Imports and Its Role in the New Geopolitical Reality

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Abstract

In the tension between Russia and the West, currently being stoked by Russia's war on Ukraine, two things have become clear. First, the more united the West is in its reaction to the Russian aggression, the greater the impact. Second, dependence on Russian energy is the West's Achilles heel. The Nord Stream 2 pipeline, a specter of disunity that has long haunted the European Union, has turned into a significant weakness in the foreign policy sphere. The dependence has exposed vulnerability vis-à-vis Russian geopolitical ambitions and hinders efforts to build political consensus. Since not all EU members are equally dependent on energy imports from Russia, they are not on the same page as to what actions should be taken against the Russian aggression. Nevertheless, there are things that can and should be done if the EU wants to be a relevant international player. The key is not to repeat past mistakes.

Energy and the EU's Foreign Policy

While almost-unanimous Western military support is providing a much-needed lifeline for Ukraine, the influx of payments for Russian energy exports is keeping the Russian economy afloat. Even though it is clear that the EU's inability to impose a joint embargo on Russian energy imports is harming the effort to stop the Russian aggression, an agreement remains out of reach, as not all members are on the same page. Although this disunity applies to the EU's external affairs in general, the lack of a common voice in the energy sphere is especially harmful. The lack of unity is all the more apparent since the energy sector stands at the center of EU policymaking for years to come. Not only does this importdependence constitute a security weakness, but it also highlights the importance of the EU's goal of decarbonization by 2050.

Although the European Commission's President and the European Council's President became active in the wake of the Russian invasion, expressing the Union's support for Ukraine, they could not go far beyond rhetoric or ideas such as the recovery fund without the members' consent. Furthermore, when taking a closer look, one can tell that EU unity is not seamless. Leaving aside the obvious case of Hungary—which is distancing itself from the war as its prime minister, Viktor Orbán, becomes ever more self-involved—the lack of a comprehensive agreement in the external sphere was apparent even before the hot phase of the current conflict. As a presidential candidate, current French president Emmanuel Macron toured Ukraine and Russia on his own, trying to become a mediator and apparently score political points in advance of the French presidential elections. In retrospect, not only was his mission unsuccessful, but he clearly did not speak for the EU as its ambassador. The fact that Russia has so ostentatiously overlooked the European Union as a potential discussion partner is telling.

Developments in recent months have highlighted the rise of geopolitical tensions that have been palpable since the mid-2000s. With Russia's growing ambitions, China's strengthening global position, and changes in